

# No Ordinary Disruption The Four Global Forces Breaking All The Trends

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### No Ordinary Disruption The Four

#### **APRIL 2015 The four global forces breaking all the trends**

In this exclusive excerpt from the new book No Ordinary Disruption, its authors explain the trends reshaping the world and why leaders must adjust to a new reality In the Industrial Revolution of the late 18th and early 19th centuries, one new force changed everything Today our world is undergoing an even more dramatic transition due to

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#### **FOCUS - IFPW**

this edited excerpt from the new book No Ordinary Disruption, its authors explain the trends reshaping the world and why leaders must adjust to a new reality There is the confluence of four fundamental disruptive forces—any of which would rank among the greatest changes the ...

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#### **No ORDINARY - GBV**

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intuition reset i part i the four disruptive forces i beyond shanghai: the ace of urbanization 15 2 the tip of the iceberg: accelerating technological change 31 ...

### **No ordinary disruption - McKinsey & Company**

months to two to four years At the same time, “controlled” refers to using sufficient quality gates and milestones, with financial and market reality checks, and adapting projects as needed or exiting Moreover, this is not only about how to make the most of a company’s No ordinary disruption - Winning with new models in packaging 3

### **Management intuition for the next 50 years**

2 Next year, the McKinsey Global Institute will publish No Ordinary Disruption: The Four Global Forces Breaking All the Trends, a book-length treatment of the issues in this article and related shifts under way in the global economy

### **The Business Case for a Customer-Centric Culture**

Richard Dobbs , James Manyika, and Jonathan Woetzel, No Ordinary Disruption: The Four Global Forces Breaking All the Trends, Public Affairs, 2016 9 Ibid In the Age of the Customer, business as usual is not enough Companies must deliver faster innovations, better service, and an overall experience that delights people so much that

### **The Connected Enterprise**

Four Disruptions Source: No Ordinary Disruption: The Four Global Forces Breaking All the Trends, McKinsey & Company, May 2015 5x 65 million And because no company can be everything to everyone, we work with great partners We have market-making channel partners that include the best distributors in the industry and have built trusted

### **No Ordinary Disruption: The Forces Reshaping Asia**

No Ordinary Disruption: The Forces Reshaping Asia 5 Since the start of this century, the world has been changing radically—with the Asia-Pacific region at the heart of the transformation 1 The collision of four powerful global forces means that we are now living in an era of near-constant discontinuity

### **CONSUMER PRODUCTS INDUSTRY PERSPECTIVE**

[5] No Ordinary Disruption: The four global forces breaking all the trends, Public Affairs Books, 2015 [6] The Making of a Multicultural Super Consumer, Nielsen, 2015 [7] Public, consumer staples companies (food, beverage, tobacco, household goods, personal products, as well as food & drug retailing companies); small <100M, medium

### **2016 NACo LARGE URBAN COUNTY CAUCUS INNOVATION ...**

No Ordinary Disruption: The Four Global Forces Breaking All the Trends The world not only feels different The data tell us it is different Join Dr Jonathan Woetzel for a discussion of the results years of his research and that of his colleagues at the McKinsey Global Institute Dr Woetzel will lay out a timely and important analysis

### **GLOBAL TRENDS DRIVING LONG TERM GROWTH IN ...**

2 Dobbs, Manyika, and Woetzel, No Ordinary Disruption: The Four Global Forces Breaking All the Trends, May 2015 Estimated Potential Annual Economic Impact in 2025 1 Mobile Internet US\$4 trillion - \$11 trillion Internet of Things US\$3 trillion - \$6 trillion Cloud Technologies US\$2 trillion - \$6 ...

### **Phantom ex machina isruption’s role in business model ...**

o An enterprise architecture view of digital disruption technology  
o Key technologies  
o You are only as fast as your data - the future is all about agility, nimbleness and speed to market (think lean start-up)  
• Conclusion  
Other publications in this area ! Dobbs, R, Manyika, J, & Woetzel, J (2015) No Ordinary Disruption: The Four Global

#### **FOUR GLOBAL TRENDS THAT COULD CHANGE HOW YOU DO ...**

In their book No Ordinary Disruption, McKinsey & Company Global Institute researchers Richard Dobbs, James Manyika and Jonathan Woetzel discuss these four global disruptions that are forming a “new normal” world. The authors advocate for business leaders and policy makers to adopt “a clear-eyed perspective on how to negotiate

#### **DIGITAL TRANSFORMATION PROGRAMME (DTP)**

The Digital Transformation Programme (DTP) is presented through the School of Business and Governance of the North-West University (NWU) in conjunction with the Institute for Technology Strategy and Innovation (ITSI)

#### **Georgetown University School of Continuing Studies**

Georgetown University School of Continuing Studies Global Economy in the 21st Century: Emerging Markets and The four components of the grade are combined as follows: Read Chapters 1-4 in No Ordinary Disruption Short-Answer Quiz Sept 19 Globalization, Emerging Markets, and ...

#### **Related Readings October 2015 Meeting The Disruption Myth ...**

“The Undoing of Disruption” Evan Goldstein The Chronicle Review, September 15, 2015  
“Is the Theory of Disruption Dead Wrong?” Natalie Kitroeff, Business Education Reporter, Bloomberg Business Bloomberg, October 5, 2015  
No Ordinary Disruption: The Four Global Forces Breaking All the Trends Richard Dobbs, James Manyika, and Jonathan Woetzel

#### **Georgetown University School of Continuing Studies**

Assignment: Read Chapter 1 in No Ordinary Disruption Short-Answer Quiz Sept 18 Globalization, Emerging Markets, and Trends in Technology

Assignment: Read Chapter 2 in No Ordinary Disruption Sept 25 Globalization, National Competitiveness, and Jobs Assignment: Read Chapter 3 ...